

Design the Future of Learning.

Master of Arts in Instructional Design and Technology (MAIDT)



Palestine Polytechnic
University



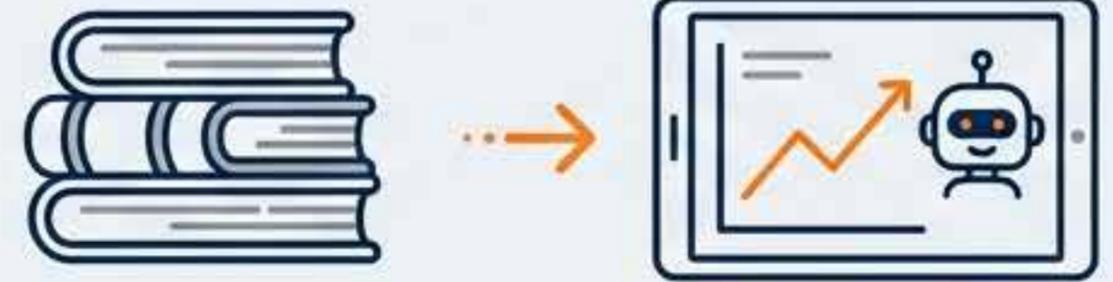
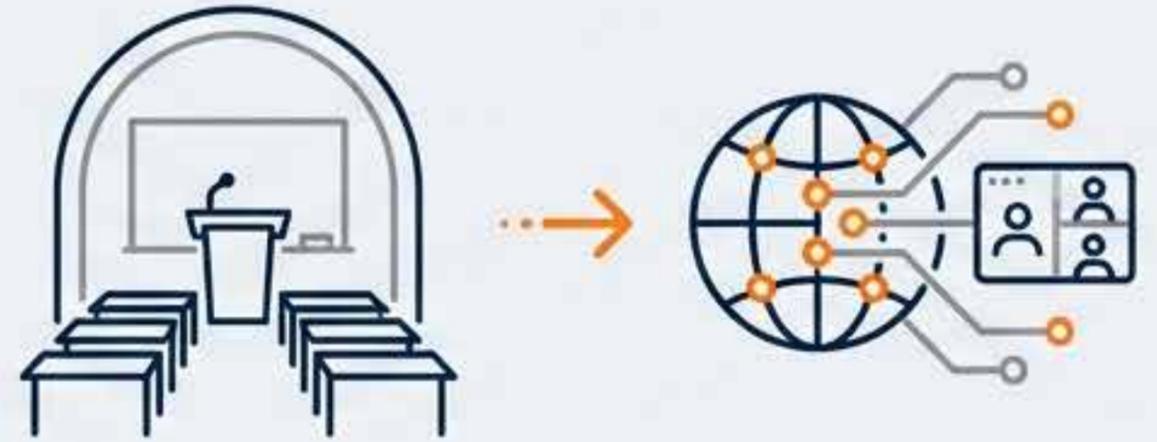
The University College
of Applied Sciences



THE UNIVERSITY
OF OSLO

The worlds of work and education are being redefined.

The rapid integration of technology, from e-learning platforms to artificial intelligence, has created a critical demand. Traditional methods are no longer enough. Industries need experts who can design and build effective, engaging, and technologically-powered learning experiences. This is the new frontier for education, training, and professional development.



We built a program to lead this transformation.



The MA in Instructional Design and Technology (MAIDT) at Palestine Polytechnic University is designed to create the next generation of leaders in education and technology. Our primary aim is to graduate professionals capable of designing and developing educational, training, and professional content based on sound pedagogical foundations, utilizing modern educational technology and artificial intelligence to meet the needs of the education and business sectors.

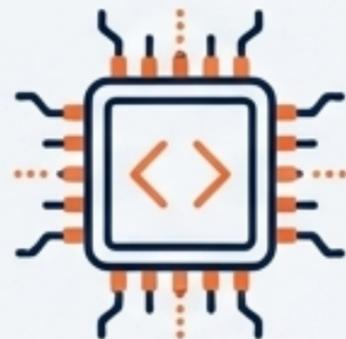
Who Thrives Here?

This interdisciplinary program is designed for ambitious professionals and recent graduates from diverse backgrounds who are ready to become innovators.



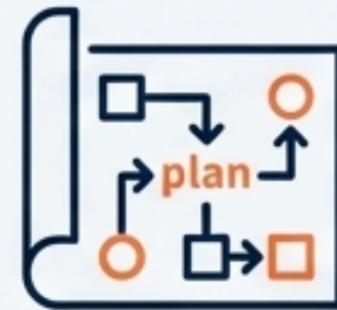
The Educator & Academic

For school and university teachers (Technology, English, Management, Education) seeking to integrate cutting-edge technology into their pedagogy.



The Technologist & Engineer

For graduates in Computer Science, IT, AI, and Engineering who want to apply their technical skills to the challenges of learning and development.

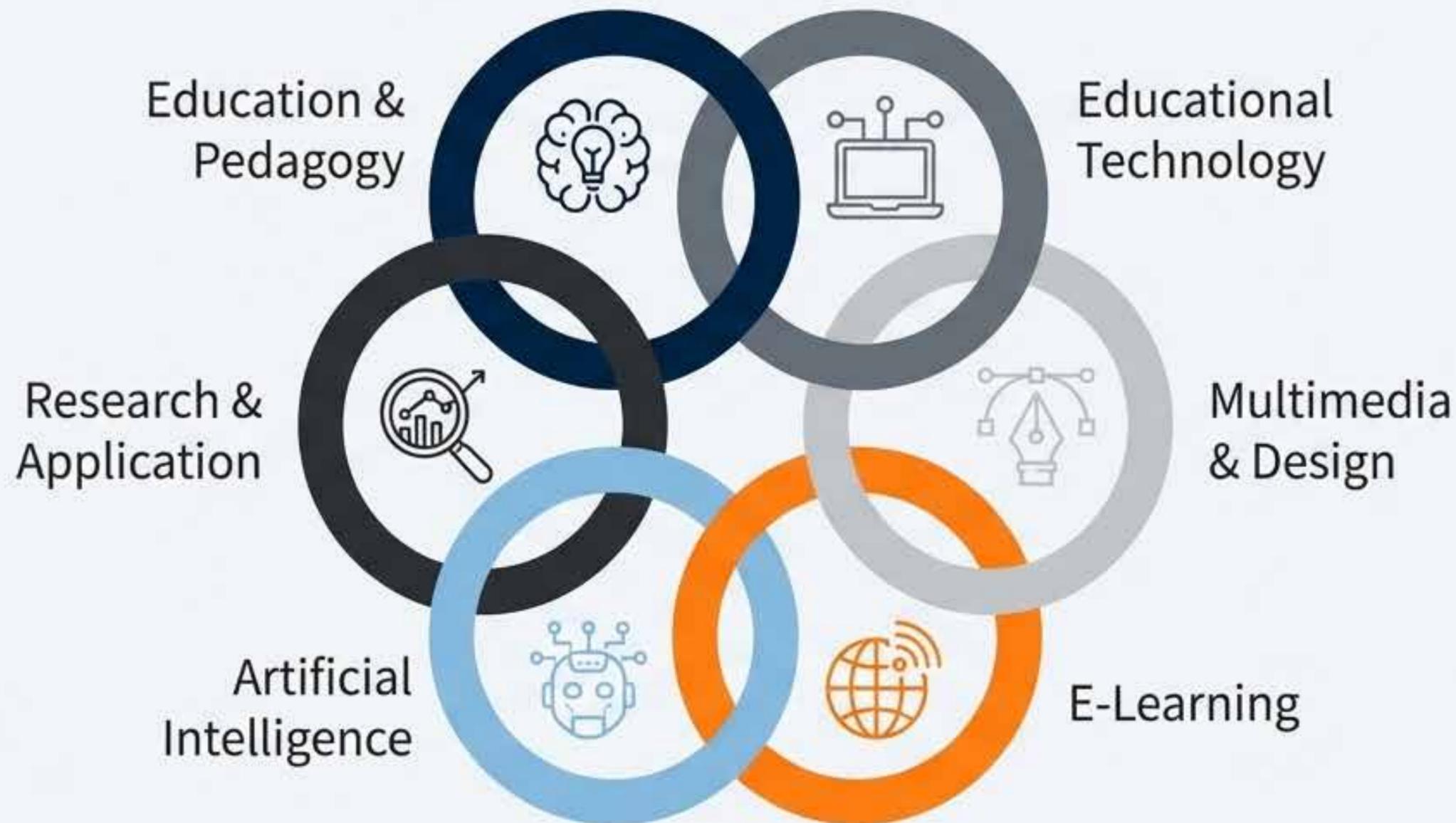


The Strategist & Builder

For graduates in Business Administration, Sociology, and professionals in content design, training, and IT companies who aim to lead capacity development and institutional change.

An Interdisciplinary Foundation for Modern Challenges

We don't believe in silos. The MAIDT program adopts a holistic approach, enabling you to become fluent in the interconnected fields that shape modern learning.





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A Global Partnership for a World-Class Perspective

Developed as part of the “Equip Palestine with E-Learning (E-Pal)” project, this program was designed in collaboration with the University of Oslo in Norway. This partnership brings direct international experience to your education.



Expert Instruction: Learn directly from specialists at the University of Oslo who teach select courses.



International Collaboration: Open doors for joint scientific research and student exchange opportunities.



Global Network: Build connections that extend beyond local borders, preparing you for a global career.

Your Path to Mastery: The Program Journey

The 36-credit-hour program is structured to build your expertise progressively over two years, moving from foundational principles to specialized application and original research.



Building Your Foundation: The Core Curriculum

Our 21 credit hours of core courses provide the essential theories, skills, and perspectives that define an expert in instructional design and technology.

MAIDT-CO 01: Instructional Technology Design

MAIDT-CO 02: Issues and Trends in Instructional Technology

MAIDT-CO 03: Multimedia Design and Integration for Instructional Technology

MAIDT-CO 04: Assessment and Evaluation in Instructional Technology

MAIDT-CO 05: Online and Blended Learning Environments

MAIDT-CO 06: Emerging Technologies and AI-Generative Tools in Instructional Design

MAIDT-CO 07: Research Methodologies in IDT

Prove Your Mastery: The Thesis & Applied Research Tracks.

Your 6-credit capstone project is where you apply your knowledge to create original work. Choose the track that best fits your professional ambitions.



Track 1: Scientific Research Thesis

For students aiming for doctoral studies or research-focused careers. You will submit a complete experimental research thesis, contributing new knowledge to the field.



Track 2: Applied Scientific Research & Placement

For students focused on industry impact. You will conduct practical research and work with local companies to diagnose real-world problems and produce a functional prototype as a solution.

The Skills You Will Master.

Upon graduation, you will be equipped with a comprehensive, future-proof skillset. You will be able to:



Design & Develop

- ✓ Design complete course plans and training programs based on pedagogical principles.
- Develop online, blended, and MOOC courses.
- ✓ Produce high-quality training content using simulation and gamification.



Implement & Integrate Technology

- 🧠 Develop and apply artificial intelligence tools in education and business.
- 🧠 Proficiently use multimedia, image, and video editing programs.
- 🧠 Implement training programs using virtual and augmented reality (AR/VR).



Lead & Strategize

- Exercise leadership roles to drive institutional change.
- 📊 Analyze work environments, identify needs, and provide expert consultations on e-learning.
- Master design thinking to generate ideas and solve complex problems.

Launch Your Career in a High-Demand Field

MAIDT graduates are prepared for influential roles across the public and private sectors where technology and learning intersect.



Higher Education & Schools

Instructional Designer,
E-Learning Specialist, Academic
Technology Coordinator,
Curriculum Developer



Corporate & Technology Sector

Corporate Trainer, Learning
Resource Manager, Content
Development Lead (for computer
software, banks, and IT companies),
UX for EdTech Specialist



Media & Consulting

Media Producer (for advertising
and television),
Training Consultant for
international institutions,
Supervisor of technological
content labs

Program at a Glance.



Duration

2 years (Full-time)
Up to 3 years (Part-time)



Credit Hours

36 total (30 course credits
+ 6 thesis credits)



Language of Instruction

English



Learning Model

Primarily in-person with some
courses offered via Blended
Learning.



Student Opportunities

Possibility of grants available
to students.



Teaching Experience

Potential opportunities for
students to teach at the college
during their studies.

Your Checklist for Admission.

To be considered for the MAIDT program, applicants must meet the following requirements.

- 1. Bachelor's Degree**
Hold a bachelor's degree in a relevant field, including but not limited to: Educational Technology, Business, Computer Science/Engineering, IT, AI, English, Sociology, or Education.
- 2. Academic Standing**
Have a good GPA in the bachelor's degree.
- 3. English Proficiency**
Demonstrate English language proficiency. Accepted proofs include TOEFL (80+) or IELTS (6.5+). Applicants who do not meet this can take a placement test and may be required to complete the 'English for Graduate Studies' prerequisite course.

Begin Your Journey as a Leader in Learning.

Ready to design the future? We invite you to apply or connect with us to learn more about how the MAIDT program can shape your career.



Dr. Mohammed Tamimi

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